

2023-2024 District Goals

District: 318 E

Constitutional Area: India, South Asia and the Middle East



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 99% of clubs in our district report service.

Action Plan

[Action Plan Template - Service Reporting.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	5	125	175	75
2nd Quarter	0	0	175	75
3rd Quarter	5	125	150	75
4th Quarter	0	0	125	100

FY New Clubs

10

FY Charter Members

250

FY New Members

625

FY Retention Goal

325

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

550

Action Plan

[Action Plan Template - Extension.docx](#)

[Action Plan Template - Membership.docx](#)

[Action Plan Template - Retention.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 90% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 80% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[Action Plan Template - Leadership.docx](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 6% and club participation in our district increases by 10%.**
- b. Our team will ensure that 10 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$750 to LCIF and I will ask 100 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[Action Plan Template - LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

- * Induction of 100 New Members reported in July MMR on the day of Installation.
- * 50% of the Clubs to Achieve Club Excellence Award.
- * Extension of 10 New Clubs with 25 members each by June 2024.
- * LCIF Contribution of 30,000 USD on the Installation Day.

Action Plan